



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Samra et al.

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Art Unit: 3623

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Serial No.: 09/474,974

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Examiner: Beth Van Doren

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Filed: December 29, 1999

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For: METHODS AND SYSTEMS

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FOR TARGETING MARKETS

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### AMENDMENT

Hon. Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

In response to the Office Action dated July 19, 2004, Applicants respectfully request consideration and entry of the following amendment.